



Introduction to Travel Demand Modeling

Agenda

Introduction	8:30 am
Lesson 1: Purpose of Travel Demand Modeling	8:45 am
Lesson 2: Elements and Inputs.....	9:45 am
Break	10:30 am
Lesson 3: Basic Four Steps	10:45 am
Lesson 4: Trip Generation	11:20 am
Lunch	12:00 pm
Lesson 5: Trip Distribution	1:00 pm
Lesson 6: Mode Choice	2:00 pm
Break	3:00 pm
Lesson 7: Assignment.....	3:15 pm
Lesson 8: Results Analysis	4:15 pm
End	5:00 pm