

Kansas City, Missouri—May 22, 2009—Mygistics® and PTV are pleased to announce the production of the National Traffic Model®. This Mygistics' flagship product is designed to offer the best in predictive traffic and travel time information utilizing the latest techniques in demand-based modeling and simulation. The two companies entered into a partnership in December 2007 with PTV AG taking an equity stake in Mygistics. "We're very excited to showcase PTV's tools and eager to exploit the full capabilities of both the Traffic and Mobility platforms," said Michael Ostrom, Mygistics' CEO.

About Mygistics

Founded in July 2007, Mygistics is dedicated to providing the most comprehensive and accurate real-time/predictive traffic and travel data available. Distribution of traffic information is through Mygistics two flagship products: the National Traffic Model and TrafficBug®. Mygistics is a privately held, venture-funded corporation headquartered in Prairie Village, Kansas.

National Traffic Model®

Congestion is a problem in America's 437 urban areas and is getting worse. We cannot build enough roads to significantly reduce the \$78 billion annual loss due to traffic delay. Consequently, there is great interest in managing commercial and personal travel using predictive and real-time traffic information to intelligently route, optimize departure, increase reliability (confidence based routing), or avoid incidents to improve mobility.

Mygistics is creating the world's largest traffic model with coverage of the entire U.S. The simulation model, powered by PTV Validate™, processes limited sensor data from most any source and *completes* the coverage, providing actionable traffic information anywhere in the network. Travel time data is assigned to roads (links) in commercially available digital map data sets including Interstates and other principal arterials, minor arterials and collector streets. The resulting Predictive Travel Times and real-time data are intended for integration into consumer telematics, internet portal, portable navigation, logistics, traffic management and other systems for online and offline use.

Unlike other *predictive* solutions, Mygistics' models conform to accepted traffic engineering practice. PTV's Validate technology enables models of unprecedented size and has been applied successfully in several European metros and on a national scale in both Germany and the U.K. The first area to be modeled in the US is the greater Chicago metro area. We are happy to announce a sneak peak at this data here at ITS America.